

# WOMEN DRIVE COMMUNITY

EMPOWERING WOMEN AND GIRLS LIFTS THE HEALTH AND VIBRANCY OF FAMILIES AND COMMUNITIES IN RURAL KENYA



# A LETTER FROM OUR FOUNDER & PRESIDENT



Dବକ୍ଲ Thiballଡେଆପଡାଏମାର୍ଶ Ye with you the exciting progress we have made over the past year at Tiba.

In 2022, we launched the Boda Girls Program, which empowers young women taxi drivers by providing education, mentorship, and resources to help them reach their full potential. We are thrilled with the support Boda Girls has brought to the women and girls in rural communities and are excited to say that we are expanding to two other sub-counties through a USAID grant for sanitation. We are grateful to Red Aspen and our Boise Chapter for their enthusiastic support of the program.

We also implemented the Cervical Cancer Campaign, which reaches over 1 million women annually, and we welcomed a new grantee, Africa Cancer Foundation, to help engage the First Ladies of 14 counties to promote cervical cancer prevention. ACF and Matibabu Foundation have been distributing free FIGS scrubs to 25,000 health care workers to help spread the word that this cancer is preventable.

In addition, we broke ground for construction of a new operating room and mortuary, which will significantly enhance our ability to provide critical healthcare services to our community and provide income for the hospital's sustainability. And Matibabu Hospital continued to offer a comprehensive range of outpatient and inpatient services, and serves as a hub of community health and well-being.

Finally, working with Harvard Business School Community Partners Project, we developed a new website to share the amazing story of how Tiba has helped transform rural communities in Kenya.

We could not have achieved these milestones without your support, and I am truly grateful for your partnership in this critical work. Thank you for being a part of our journey and for your ongoing support of our mission.

With gratitude,









48K+

patients served



75 inpatient beds Throughout 2022, Matibabu Hospital served nearly 48,000 people with a comprehensive range of outpatient and inpatient services, including dentistry, optometry, ultrasound, X-ray, pharmacy, and laboratory. Our 75bed facility has been a lifeline for many members of our community, and we are proud to provide high-quality, compassionate care to all who need it, regardless of ability to pay.

In 2022, we also continued our focus on women's health through our Cervical Cancer Campaign, which reached about 1 million people across 14 counties, raising awareness and improving access to critical screening and treatment services. As part of this campaign we distributed 25,000 pairs of FIGS Scrubs to frontline healthcare workers, encouraging them to discuss cervical cancer with all of their patients. EMPOWERING WOMEN, ELEVATING COMMUNITIES: MEET THE BODA GIRLS REVOLUTIONIZING RURAL LIFE

In rural Kenya, where girls and women typically face limited prospects, Boda Girls empowers women in every aspect of their wellbeing, be it economic, medical or educational. The program has already demonstrated that when a woman's income increases, not only do her and her family's health and education improve, but the local economy also gets a boost.

## The program:

- Developed a pathway for women to enter the traditionally male-dominated field of motorcycle taxi service;
- Taught reproductive health to girls at 84 schools;
- Distributed over 2,000 sustainable menstrual kits to help keep girls in school;
- Provided 40 free rides a week to women seeking maternal care or cancer screenings;
- Tripled the number of women getting cervical cancer screenings;
- Increased the numbers of pregnancy ultrasounds and of women giving birth in the hospital.

#### **TIBA FOUNDATION**

While doing good for their community, the Boda Girls also do well for themselves. They earn anywhere from \$25 to \$50 a week from their paying fares, compared to the \$5 a week they could expect from farming or "women's work." **That new income goes to improve their families' lives, by paying for food, schooling for their children, and animals for breeding.** And some Boda Girls are saving up to purchase their motorcycles by the end of next year.





We are thrilled to announce that Matibabu's dedication to the **Boda Girls project has been recognized with a 2-year USAID grant** to expand the program to two other sub-counties and coordinate the distribution of sanitary supplies. In 2023, Boda Girls will take their mission even further by:

- Teaching entrepreneurial skills to widows groups and to 8th-grade girls in after-school clubs;
- Certifying male boda drivers as women allies and community first responders;
- Mentoring the incoming new cohorts of Boda Girls.







# INVESTING IN SUSTAINABILITY: THE PROJECTS DRIVING MATIBABU HOSPITAL FORWARD

TThe Matibabu Hospital's mission is to provide access to quality healthcare, train healthcare professionals, and become more and more self-sufficient. To help Matibabu Hospital realize that vision, Tiba invests in **projects that generate a meaningful impact and enhance Matibabu's sustainability.** 



Our participation in Kenya's national health insurance program (NHIF) will help cover the costs of surgeries. Over time we expect the OR not only to become economically selfsufficient, but to generate revenue to help support other parts of the Matibabu Hospital.

**Focusing on support for widows' mental health and livelihood** are key aspects of social services that will be offered as we construct a much-needed mortuary and develop palliative care services for the area. The mortuary will also serve as a source of revenue to help the hospital achieve self-sufficiency.

For widows, the hospital will provide support and counseling, including entrepreneurial courses offered by Boda Girls, and training in fish farming and tree nursery businesses.

One such investment is a **new operating** room (OR). We are thrilled to share that construction of the new OR is currently underway, thanks to a generous donation of \$500,000 from FIGS Scrubs and the unwavering support of Tiba's donor community. The state-of-the-art OR, slated for completion in 2023, will feature three modern surgery suites, pre/post-op areas, a small ICU, staff rooms, and a tele-health center. Beyond providing essential care for our patients. the OR will also serve as a valuable training ground for our nursing and preoperative students. And the US surgical teams who periodically travel to Kenya will help support the OR by conducting four annual volunteer camps and offering valuable opportunities for knowledge-sharing and collaboration.

Annual cost of health insurance per family



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# THE NURSING PROMISE



To address the nursing shortage and empower young women in rural communities, Tiba developed the **Nursing Promise.** This program provides support to improve science education at Lifunga Secondary School for Girls in order to qualify for **Mary Ann van Dam School of Nursing** and receive a full \$3,000 scholarship through college. Matibabu Hospital provides mentoring and paid internships.

The Nursing Promise has the power to transform generational poverty. Not only do women who earn college degrees raise their own standard of living, their children are three times as likely to also graduate from college and earn professional wages.

### EMPOWERING YOUNG WOMEN AND ADDRESSING THE NURSING SHORTAGE IN RURAL KENYA

A critical issue facing communities in Kenya is a shortage of nurses. This shortage is particularly acute in rural areas, where access to healthcare is limited and the need for qualified medical professionals is greatest. Because most nursing schools – indeed, most institutions of higher learning – are located in big cities, few rural girls can attend because of safety concerns and high costs.

This lack of educational opportunities has a profound impact. A typical rural girl completes only an 8th-grade education before marrying young and starting a family. Employment opportunities are usually in agriculture, sewing, laundry, and other low-paying jobs that **earn just \$1 per day.** By contrast, **professional jobs can earn at least 15 times as much**, making them an essential pathway to improving the economic prospects of women and their families.





## THE POWER OF INVESTMENT IN LOCAL ORGANIZATIONS

The developing world bears 90% of the global disease burden, yet has access to only 10% of the resources that fund health initiatives. **Of that, only 1.1% goes to local organizations.** In light of this imbalance, Tiba's focus is to invest in trustworthy local community leaders and organizations – such as Matibabu Foundation – that are closest to those in need of services. For more than 15 years Matibabu has demonstrated its ability to bring significant benefits to the communities it serves and to faithfully represent those communities.

The Tiba board of directors covers the entirety of our US expenses, so that 100% of donations to Tiba go directly to healthcare needs in Kenya.

### **Please Partner with Us:**

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